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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

U.S. Patent Serial No.:

Filing Date:

Examiner:

Group No.:

Title:

Michael C. Chen, et al.

09/643,321

August 21, 2000

Yemane M. Gerezgiher

2144

SYSTEM AND METHOD FOR PROVIDING  
ON-LINE ADVERTISING AND INFORMATION

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*Willie Jiles*  
Willie Jiles

**RESPONSE TO INTERVIEW SUMMARY**

In Response to the Interview Summary mailed June 15, 2004, Applicants respectfully submit Applicants' Summary of Interview pursuant to M.P.E.P. § 713.04.

Applicants thank Examiners Marc D. Thompson and Yemane M. Gerezgiher for the courtesy and opportunity to conduct a telephone interview on June 10, 2004. With respect to the 35 U.S.C. § 112 rejection, Applicants discussed that the "memory unit" includes one or more programming modules that include computer executable instructions to perform certain operations. The Examiners indicated that amendments directed towards such instructions may overcome the 35 U.S.C. § 112 rejection.

With respect to the 35 U.S.C. § 103 rejection, Applicants discussed features disclosed in the specification. A feature discussed to further clarify the present invention included playing information in response to initiating voice communication, determining whether a

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request for additional information has been received, and making a connection to a station associated with the information, if a request for additional information has been received. The Examiner stated that any amendments directed towards the feature would require a new search and, therefore, would not be entered.

Applicants respectfully note that the Examiner's Interview Summary, mailed April June 15, 2004, includes a misunderstanding related to the "memory unit." As discussed above, the "memory unit" includes one or more programming modules that include computer executable instructions to perform certain operations. Applicants also respectfully point out that certain features were presented as examples only and were not intended to limit the invention.

Although Applicants believe no fees are due, the Commissioner is hereby authorized to charge any fees or credit any overpayments to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P.. If there are matters that can be discussed by telephone to advance prosecution of this application, Applicants invite the Examiner to contact its attorney at the number provided below.

Respectfully submitted,

BAKER BOTTS L.L.P.  
Attorneys for Applicants



Keiko Ichiye  
Reg. No. 45,460

Date: July 13, 2004

CORRESPONDENCE ADDRESS:

**Customer No.: 05073**